ALISA KARGIN, PMP, MBA & MS Candidate

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Product Manager | Enterprise Platforms | Finance & Operations Systems | Data & Automation | AI-Diven SaaS

SUMMARY

Product Manager with **15+ years of experience delivering enterprise platforms and digital transformation across finance systems, cloud products, telecommunications, and e-commerce**. Proven track record leading cross-functional engineering, data, and UX teams to build **scalable, AI-ready products that automate workflows, improve operational efficiency, and drive measurable business outcomes**. Expertise in product strategy, enterprise SaaS, financial systems modernization, analytics, and stakeholder alignment. Currently pursuing **MBA (2026) and MS in Finance (2027) at Kelley School of Business** to deepen expertise in data-driven decision making and value-focused product leadership. Seeking product roles focused on **AI-driven platforms, enterprise data products, cloud infrastructure, and digital operations technology**.

CERTIFICATIONS

- Project Management Professional (PMP)®, Project Management Institute
- Certified Scrum Product Owner® (CSPO®)
- Certified SAFe® 5 Product Owner/Product Manager (POPM)
- Certified SAFe® AI-Empowered Product Owner/ Product Manager

SKILLS

- **Product Management:** Product strategy • Product vision • Roadmapping • Feature definition • Product lifecycle ownership
- **Platform & SaaS Products:** Enterprise SaaS • Cloud products • Platform management • System workflows • API & integration awareness
- **Data & Product Analytics:** Data-driven insights • KPI design • Metrics analysis • A/B testing • Performance optimization
- **AI & Automation:** AI-enabled product development • Workflow automation • Process optimization • Operational efficiency
- **Agile Product Delivery:** Agile (Scrum, Kanban, SAFe) • Backlog prioritization • Sprint planning • Release management
- **Technical Collaboration:** Engineering partnership • UX collaboration • Requirements definition • Acceptance criteria
- **Stakeholder Leadership:** Cross-functional leadership • Executive alignment • Influence without authority
- **Business & Financial Strategy:** Business case development • ROI modeling • Financial & operational analysis
- **Product Operations & Adoption:** User research • UAT leadership • Change management • Product adoption & enablement

PROFESSIONAL EXPERIENCE

Modernizing Medicine (ModMed) - Product Manager

2026 - 2026

Owned product strategy for the Unified Results Log platform, consolidating 4 legacy diagnostic systems into a unified clinical data architecture supporting thousands of providers and clinical staff.

- Defined requirements to integrate **pathology, radiology, and diagnostic result pipelines**, improving provider access to patient results and reducing fragmented workflows across EHR modules.
- Partnered with engineering to design **data architecture, APIs, and event-driven data flows** enabling interoperability across clinical systems.
- Aligned engineering, clinical stakeholders, and product leadership to deliver platform capabilities supporting **2025–2026 strategic OKRs** for results management modernization.
- Led product discovery and current-state analysis across **4 results management systems**, identifying consolidation opportunities shaping the Unified Results Log platform strategy.

Kroger Technology & Digital (KTD) - Product Manager

2022 - 2025

Led large-scale digital transformation of finance and accounting platforms supporting 10,000+ enterprise users, delivering scalable tools that improved operational efficiency and strengthened financial data integrity.

- Launched financial reporting, cost/billing, and account-mapping products that **reduced manual reporting workload by 30% and improved reporting accuracy across six business units.**
- Defined product vision and **multi-year platform roadmap**, aligning **20+ stakeholder groups across Finance, IT, and Operations** and improving delivery cadence by 25%.
- Translated **100+ finance and accounting requirements** into user stories and technical specifications, implementing feedback loops that increased **user satisfaction by 20%**.
- Leveraged analytics and KPI tracking to prioritize development, enabling teams to **deliver key features 15% ahead of schedule and within budget**.
- Managed vendor platforms and enterprise system upgrades with less than **1% operational disruption**, supporting **10,000+ internal users**.
- Led training and documentation rollout across **six departments**, increasing product adoption by **40%** and reducing support tickets by **18%**.
- Partnered with finance leadership to evaluate technology ROI and shape a **multi-year roadmap for AI-ready accounting modernization**.

EDUCATION

Master of Business Administration (MBA)

Indiana University, Kelley School of Business,
Anticipated May 2027

Master of Science in Finance (MSF)

Indiana University, Kelley School of Business,
Anticipated May 2027

Bachelor's Degree with Honors

New York University

REFERENCES

Will be furnished upon request.

STATUS

US Citizen

Citrix Systems, Inc. - Product Manager

2020 - 2022

Delivered cloud and SaaS workflow automation solutions supporting Citrix's global enterprise customer ecosystem, improving digital process efficiency across internal and customer-facing operations.

- Partnered with engineering, QA, and cross-functional stakeholders to define requirements and deliver **scalable workflow automation capabilities**.
- Led **UAT strategy and execution** and maintained product documentation supporting compliance, including SOX-aligned operational workflows.
- Drove automation initiatives by mapping current-state processes and translating insights from **SME interviews and data analysis** into optimized product requirements.
- Enabled faster delivery cycles and improved cross-team alignment through **Agile backlog management, requirements definition, and iterative releases**.

Vertical Bridge REIT, LLC - Senior Product Owner

2019 - 2020

Led product development of telecommunications workflow and analytics platforms, improving operational visibility and streamlining tower management processes across operations and finance teams.

- Owned product roadmap, feature definition, and backlog prioritization, aligning **engineering, operations, and finance stakeholders** to deliver platform enhancements.
- Designed and launched **Power BI and Tableau analytics dashboards** providing real-time operational and portfolio insights for leadership decision-making.
- Built digital forms and automated workflows that reduced manual data entry and standardized telecom operational processes, improving efficiency and user adoption.

A & M Logos, International, Inc. - Senior Product Owner

2014 - 2019

Led product development of telecommunications workflow and analytics platforms, improving operational visibility and streamlining tower management processes across operations and finance teams.

- Owned product roadmap, feature definition, and backlog prioritization, aligning engineering, operations, and finance stakeholders to deliver platform enhancements.
- Designed and launched Power BI and Tableau analytics dashboards providing real-time operational and portfolio insights for leadership decision-making.
- Built digital forms and automated workflows that reduced manual data entry and standardized telecom operational processes, improving efficiency and user adoption.

Laurela, Inc. - Digital Product Manager

2009 - 2014

Owned product strategy and roadmap for the company's e-commerce platform, driving feature development that improved conversion pathways and overall customer experience.

- Led end-to-end delivery of **e-commerce product features from concept through launch**, collaborating with designers and outsourced engineering teams to define requirements, manage releases, and ensure platform stability.
- Leveraged **customer behavior analytics, usability testing, and SEO insights** to prioritize enhancements that improved product discoverability, engagement, and conversion performance.
- Built internal CMS workflows and analytics tracking capabilities that enabled **data-driven product decisions and faster marketing content deployment**.